**BUS 324 F21**

**Final Project Presentation Flow**

**v.1**

1. **Title Page:**

The title of the design project is to be in the center of the page. Below should be the following information:

* + CSUSM (logo)
  + Course Number
  + Project Title
  + Team Name
  + Team Members
  + Date of the presentation

1. **Introductions and Short Bios:**

This section will provide introductions of team members and establish the professional credibility for presenters.

1. **Purpose of this Presentation:**

State the purpose of this presentation.

**4. Content:**

**a. Background** – why this project is undertaken (Steve’s request)

**b. Statement of Work**

a) what is in the scope

b) what is outside the scope

**c. Methodology used:**

a) approach taken – objective and fact driven

b) analytical model’s logic followed

b) identify the dependent (one) and independent (many)

variables

c) relationship between these variables (based on the financial

tool)

d) data collected from the secondary research sources (if any)

e) data collected from the primary research sources (if any)

f) knowledge gaps analysis – which data is still missing

or need to be validated

**5. Synthesis of findings (was the scope of the research met?**

**If not, which elements of the scope are missing?)**

**6. Conclusions (What should John do?)**

**7. Next steps (Recommendations)**

**8. Q & A**