**DEN 429**

**9/22**

### [**Week Two Discussion**](https://nationalu.brightspace.com/d2l/lms/discussions/messageLists/frame.d2l?ou=36556&tId=153151&fId=0&threadId=0&postId=0&groupFilterOption=0)

Many product designers turn to Kickstarter and other crowdfunding sites to cover the startup costs of their product launch. However, many of these entrepreneurs are inexperienced in manufacturing above quantities in the single digits and can make mistakes.

Go to [Kickstarter.com](http://www.kickstarter.com/) or [Indiegogo.com](http://www.indiegogo.com/) and pick **two product-design projects**that SHOULD each use one or more of the following techniques in creating the product:  (1) injection molding, (2) investment casting, (3) sheet metal bending or (4) metal stamping techniques. Be sure to include a link to the project you are reviewing.

For *each* of the two projects, do the following:

(1) Include a link to the project.

(2) If the project page says they are using a different method than the one you postulate they should use, discuss what they are doing and its pros and cons relative to your recommendation. For example, many Kickstarters use 3D printing or laser-cut parts because of the low startup cost; is that approach still cost-effective given their stated planned production? Note that Kickstarter pages often have "Update" sections that are publicly readable, and you can see the company's process and what it is learning if the project manager has turned that feature on.

For full credit. please post your initial comments, and then  respond to at least two of your peers.